

Presenting: TISSUE INSERTION



Beyond the Box...

Climax Manufacturing Company

Problem Solver: Now there's a way to place tissue paper into your gift boxes.

The Problem:

For years, retailers have used tissue paper for wrapping a garment, gift or other item before placing it into their box for gift wrapping. The use of tissue in a gift package tends to imply that the gift has been carefully selected, cared for and presented in a "special" way. Unfortunately for the retailer, the use of tissue paper often goes uncontrolled, with sales personnel grabbing several layers of tissue, wrapping it around the gift, and placing it into the package. The end result is excessive costs for tissue paper, uncontrolled inventories and just another SKU to manage.

The Solution:

Through a patented process that was designed by a group of creative Climax associates, we actually fold and insert a predetermined size and quantity of tissue sheets into your boxes, at the same time we put it all together. For the first time, your tissue, box tops and bottoms are all packed in the same carton.

Benefits:

In the end, you'll notice reduced costs for tissue paper, reduced labor costs for assembling the boxes and inserting the tissue, increased convenience for your store personnel, one less SKU to handle and a much nicer, neater gift package.



Give Us A Chance... To solve your difficult packaging problems.

Climax Manufacturing Company...

Beyond the
BOX

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